

# Official Rules for General Tire: The Tire Choice of "Fast & Furious" Sweepstakes

**1. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.**

**2. INTRODUCTION:** Continental Tire North America, Inc. ("Sponsor") is offering the General Tire: The Tire Choice of "Fast & Furious" Sweepstakes described in these official rules (the "Sweepstakes").

**3. ELIGIBILITY:** The Sweepstakes is open only to legal residents of the 50 United States and the District of Columbia who as of 8/25/09 are 18 years of age or older and possess a valid driver's license. Employees of the Sponsor and its parents, subsidiaries, affiliated companies, dealers and agents, and the foregoing employees' household or immediate family members (defined as parent, spouse, child, sibling or grandparent) are NOT eligible to enter the Sweepstakes.

**4. TIMING:** Sweepstakes begins at 8 a.m. Eastern Time ("ET") on 8/25/09 and ends at 5 p.m. ET on 10/15/09 (the "Sweepstakes Period").

**5. HOW TO ENTER:** Limit one entry per e-mail address. To enter: during the Sweepstakes Period visit [www.generaltire.com](http://www.generaltire.com) (click on the Sweepstakes link on the home page) and correctly complete the official entry form and submit your entry as directed (please note that all required information/fields on entry form must be fully, accurately and legibly completed or entry may be voided). Sponsor shall retain discretion as to whether a submitted entry form is appropriate for the Sweepstakes. Sponsor reserves the right to include a Sweepstakes official entry form at any additional authorized website or other authorized location.

**6. GRAND PRIZE:** One (1) grand prize will be awarded consisting of a 4-day/3-night trip for the winner and a guest ("Guest") to Excellence Playa Mujeres resort in northern Cancun, Mexico (the "Grand-Prize Trip"). The Guest for the Grand-Prize Trip must be 18 years of age or older at the time the Travel Companion Release referred to below is executed. Grand-Prize Trip includes: a) Coach class round-trip airfare for two from a major gateway airport closest to grand-prize winner's U.S. residence to Cancun International Airport, Mexico (grand-prize winner and Guest must fly together); b) Three-nights' lodging (double occupancy); c) Breakfast, lunch, dinner and drinks for two people for four days; d) Transfers to and from airport and above-mentioned resort; e) two day trips for two people (day trip location, duration, date and time determined solely by Sponsor). Other day trips or activities not included with the Playa Mujeres all inclusive package are the sole responsibility of the grand-prize winner and Guest. The grand-prize winner (and where applicable the Guest) must a) make a reservation for the Grand-Prize Trip by 2/28/10, b) take the Grand-Prize Trip by 6/30/10 and c) possess (or be eligible for and have made application for) a valid and unexpired passport (must be valid until at least July 2010) that permits travel between the U.S. and Mexico or grand-prize winner will be disqualified and forfeit any right to the said prize (in which case, said prize will be awarded to an alternate via random drawing). A day trip (mentioned above) will be forfeited with no substitution offered if in the sole discretion of the Sponsor and/or the applicable tour operator, the grand-prize winner and/or Guest is/are not able to safely handle the physical activity required. The total approximate retail value ("ARV") of the Grand-Prize Trip is \$3,000 (actual value will vary depending on the grand-prize winner's location and fares/rates when booked).

**7. FIRST PRIZES:** Three (3) first prizes will be awarded each consisting of a set of four (4) tires from General Tire with a total ARV of up to \$1,200 per winner (actual value may be less depending upon tire and size chosen).

**8. SECOND PRIZES:** Ten (10) second prizes will be awarded each consisting of a Fast & Furious DVD with a total ARV of \$25 each.

**9. PRIZES, GENERAL:** The total ARV of all prizes to be awarded in the Sweepstakes is \$6,850. Limit one prize per person. Each Sweepstakes prize is nontransferable and must be accepted as awarded. No cash or other substitution may be made, except by Sponsor in the event that a prize or part thereof cannot be awarded for any reason; in such event, Sponsor will in its sole discretion award a substitute prize or part thereof of equal or greater value. Subject to the conditions herein, each prize will be awarded. Each winner is solely responsible for the following in relation to a Sweepstakes prize awarded to him/her: a) any and all applicable taxes (including but not limited to the following taxes: federal, state, local taxes and sales tax); and b) any and all applicable fees and expenses that are not specifically set forth herein as included with a Sweepstakes prize and are related to the acceptance, award, installation, enjoyment and use of a Sweepstakes prize (including but not limited to a winner's sole responsibility where applicable for: medical insurance, liability insurance, trip insurance, personal expenses, room service, telephone, gratuities, incidentals, tire installation/balancing and service fees). All details regarding the Grand-Prize Trip (including, but not limited to airline(s), flights, seats, resort room, planned excursion(s)/tour(s) and transfers will be designated solely by Sponsor, and may be changed at any time at Sponsor's sole discretion. Sponsor is

awarding each Sweepstakes prize on an "AS-IS" basis without warranty, guaranty or representation of any kind express or implied, including without limitation any implied warranty of merchantability, fitness for a particular purpose and usability by a winner. Visual prize depictions may not accurately represent an awarded prize.

**10. RANDOM DRAWING:** On or about 11/2/09 the Sweepstakes winners will be selected by random drawing from all eligible entries received. The said drawing will be conducted by an independent judging organization ("Judging Agency"), whose decisions on all matters related to the Sweepstakes shall be final and binding. A participant selected as a potential Sweepstakes winner must comply with all terms and conditions set forth in these official rules, and winning is contingent upon fulfilling all such requirements. Odds of winning depend on the total number of eligible entries received.

**11. NOTIFICATION:** Potential Sweepstakes winners will be notified (the "Notification") by email, mail or courier (or other method at the discretion of Sponsor) within approximately seven (7) days of the above-mentioned random drawing. Within ten (10) days of the send date, postmark or shipment date of the Notification, a potential winner must return as directed each of the below-listed documents (unless determined not to be applicable by the Sponsor): a) An Affidavit, Waiver, Release and Indemnity Agreement, including where lawful a Publicity Release (prior to said return, to be correctly completed and executed by applicable potential winner); b) A Travel Companion Release, including where lawful a Publicity Release (prior to said return, to be correctly completed and executed by the grand-prize winner's Guest); and c) Proof of possession of a valid and unexpired passport that permits travel between the U.S. and Mexico and is valid until at least July 2010, or proof of application for such passport (for grand-prize winner and Guest only). Where lawful all information requested of a potential winner/Guest by the Sponsor must be accurately and legibly provided. Please note that additional documents may be required at the discretion of Sponsor. Failure to comply with the requirements of this paragraph (or the return of any prize or prize notification as non-deliverable) may result in disqualification and in the forfeiture of any right to a prize, in which case such prize will be awarded to an alternate by random drawing.

**12. ENTRANT VERIFICATION:** In the event of a dispute regarding which individual submitted any entry, such entry will be deemed submitted by the natural person whose name is on the Sweepstakes entry form.

**13. RELEASE:** By participating in the Sweepstakes and/or accepting a prize, a participant/winner agrees to defend, release and hold harmless the Sponsor, NBC Universal, Inc., a supplier of a Sweepstakes prize (i.e. a resort or tour operator) and their respective parents, subsidiaries, affiliates, divisions, advertising and promotion agencies, and the foregoing companies' officers, directors, shareholders, members, managers, employees, representatives, agents and all others associated with the development and execution of the Sweepstakes (collectively the "Releasees") from and against any actions, claims and/or liability for injury, loss or damage of any kind (including any for the violation or infringement of any proprietary or personal right of any individual or entity, and any personal injury, death and/or property damage) resulting in whole or in part, directly or indirectly, from participation in the Sweepstakes, and/or the use, acceptance, or possession of a Sweepstakes prize, and/or participation in a Sweepstakes prize-related activity. By participating in the Sweepstakes and/or accepting a prize, a participant/winner consents to and gives the Sponsor and its representatives, licensees, assignees, parents, subsidiaries, affiliates, divisions, advertising and promotion agencies (collectively the "Licensees"): a) The right to photograph/video a winner (including an awarded Sweepstakes prize and throughout a Sweepstakes prize activity); and b) The right in perpetuity to use, reuse, publish and display a participant's/winner's name, address, entry form information, statements, quotes, opinions, picture, portrait, likeness, voice, video, photograph(s), biographical information, prize information, and winner-submitted entry form, photograph(s)/video/text/blog(s) submitted to the Licensees (in whole or in part, as may be adapted, edited or modified, as solely determined by Licensees) for advertising, trade, publicity and promotional purposes in any media now known or hereafter discovered, worldwide, and on the World Wide Web, without review, notification or approval, all without limitation or additional consideration, unless prohibited by law. Entries will not be acknowledged or returned.

**14. CONDITIONS:** Participants agree that by participating in the Sweepstakes they release the Releasees from any liability in connection with: a) Entries that are ineligible as a result of being lost, late, illegible, damaged, incomplete, stolen, or misdirected; b) Any typographical or other human or technical errors in the offer or administration of the Sweepstakes, including but not limited to errors in advertising, these official rules, the selection and announcement of a winner(s), or the distribution/awarding of a Sweepstakes prize(s); and c) Any omission, interruption, deletion, defect, delay, misdirection, damage, line failure, injury, technical malfunctions or traffic congestion on the Internet/telephone network, or at any website, or any combination thereof. Sponsor reserves the right to modify these rules for clarification purposes without materially affecting the terms and conditions of the Sweepstakes. If in the Judging Agency's opinion, there is any suspected evidence of tampering with any portion of the Sweepstakes, or if technical difficulties compromise the integrity of the Sweepstakes, the Judging Agency reserves the right to modify, or terminate the Sweepstakes in a manner deemed appropriate by the Judging Agency, at the Judging Agency's discretion. Failure to enforce any term of these official rules shall not constitute a waiver of that provision.

**15. LAWS:** Subject to all federal, state and local laws and regulations. Void where prohibited or restricted.

**16. WINNERS' LIST:** A winners' list will be available by sending an SASE by 11/30/09 to: General Tire: The Tire Choice of "Fast & Furious" Sweepstakes, Winners' List, P.O. Box 459, Dana Point, CA 92629-0459.

**17. SPONSOR:** Continental Tire North America, Inc., 1830 MacMillan Park Dr., Fort Mill, SC 29707.